





# **ABOUT PARTFIELD**

Our strong relationships with our clients are based on connections that enable trust and insight as well as the flow of ideas among our investment teams and our engagement with companies, all of which allow us to make a positive difference. These connections are central to our values as a firm, to what active management stands for and to outperform the performance we seek to deliver.

We power success across the financial world for individuals and institutions through unique insights, thinking, and actions. Powering the Financial World Businesses, communities and global economies rely on us because we prioritize client experience, collaboration, innovation, and resilience. As the "people's choice," our unique perspective, informed by one of the largest datasets in the world, powers the financial industry. At Partfield, we understand the best way to succeed at anything is to **Consider Everything.** 





### A BRIEF HISTORY

With over a decade of experience, and founded by a group of passionate people currently headed by Larry Pike and operating in San Francisco we are dedicated to innovation to help our partners reach their financial goals. We have been able to identify the right investments, and as a company, we take responsible investments seriously by combining a rich heritage of asset management expertise with a simple, even old-fashioned investment philosophy, a belief in the importance of keeping a long term perspective and of doing our research and that there are no shortcuts to investing successfully. We believe that these qualities are key to providing investors around the world with consistently superior returns over the long term.



#### Who We Are

Partfield as a global asset manager, our purpose is to help more and more people experience financial well-being. As fiduciary to investors and a leading provider of financial technology, our clients turn to us for the solutions they need when planning for their most important goals.

All our differences shape our thinking and make us who we are how we view issues and solve problems is shaped by traits we're born with and skills and experiences acquired throughout our existence. This diversity of thought, unique to each of us, drives individual and organizational competitive differentiation and high performance.



## "Partfield gives investors a voice."

As a global asset manager, we engage in active, constructive, and critical dialogue with the companies in which we are invested. We are convinced that good corporate governance and a sustainable corporate strategy increase the value of companies in the long term, which is also reflected in higher share prices. This means that we also give small investors a voice and actively represent their interests to the management of the companies.



## "Sustainability is part of our business model."

As a global asset manager, assuming responsibility within the society in which we live and work is second nature to us. We are committed to a sustainable business strategy – in economic, environmental, and social terms.





As a pioneer among the systemically important companies in the world, Partfield filters all of its own investments and has defined exclusion criteria in areas such as the environment, armaments, human and labour rights. We're helping clients build sustainable portfolios by integrating ESG and increasing access to sustainable investing.

# **Investment Philosophy**

We believe by investing in assets that have a positive impact on the world around us, and avoiding investments with negative impact, we can have a positive impact on the planet and all its inhabitants.

We believe that the power of money can be harnessed to deliver both competitive returns and positive change for people and everything around us.

# Surrounded by choice

Today, there are thousands of financial products to choose from, you are surrounded by choices and feeling boxed in. So, we're rethinking the role of the modern financial institution providing greater clarity surrounding life's most complicated financial decisions.

# The Way We Do Business

The execution of our obligations to clients helps to ensure our impeccable reputation. Our thorough monitoring and analysis of the markets allow us to efficiently prognosticate the economic and social shifts and to make the correct decisions for the future.

We serve our clients conscientiously and promptly on the best terms and conditions. We constantly strive for self-improvement and innovation, looking for better ways and means to improve the performance and efficiency of the Company.



"The company incorporates ESG considerations into client portfolios. Over time, we have steadily expanded our ESG knowledge and resources, developed proprietary research tools, and enhanced our investing capabilities. Today, more than 80% of our assets under management integrate ESG considerations within the investment process. Why? Because we believe that integrating material ESG factors into fundamental analysis contributes to better investment outcomes."

# **Strategies**

"We offer a broad range of diversified strategies based on a unified set of underlying principles."

Partfield is at the nexus of economics, behavioral finance, data, and technology. Our evolution has been a continuous exploration of what drives markets and how it can be applied to client portfolios.

#### **Alternatives**

As a pioneer in alternative investing, Partfield has a long track record of managing the complexities of these types of strategies. By investing long and short, and balancing exposure to factors and asset classes, our alternative strategies are built to seek returns in both up and down markets.

## **Equities**

Our goal has been to build compelling and repeatable investments that are highly diversified across signals and regions and within a risk-controlled framework. We apply this systematic approach across our strategies, catering to the widespread investment needs of our clients.

#### **Fixed Income**

We aim to generate consistent outperformance by systematically applying investment themes across securities. We believe that a multi-factor investment approach, harnessing underlying drivers of performance, will generate excess returns that are uncorrelated to other asset classes as well as traditional fixed income managers.

#### **ESG**

Partfield is committed to helping our clients achieve their Environmental, Social, and Governance (ESG) goals. Our primary objective for considering ESG issues is improving the risk/return trade-off of our client's investments. We provide investors a variety of options to achieve their ESG objectives.

# **Defining DEI**

We define Diversity as all the ways we are human. Equity is the fair treatment, access, opportunity, and advancement for us all, regardless of our differences, and when we belong and thrive for all the ways that we are different, that's Inclusion.

We focus on DEI in three core pillars

#### **Talent**

Diversity at all levels in the organization is reflective of the communities we serve.

#### **Culture**

Employees thrive because they belong and can bring their authentic selves to work.

## Community

Strong partnerships and DEI support in the external communities in which we live, work and serve.

Cultivating a diverse, equitable, and inclusive environment helps all of our employees to thrive. In 2019, our company, Partfield committed to investing more than \$3.5 million over the next two years to promote diversity, equity, and inclusion (DEI).

The goals of these investments include increasing the representation of diverse talent at all levels within the organization; creating greater inclusion across the company through enhanced training; and supporting organizations that help Black, Indigenous, and People of Color (BIPOC) communities.

Together, we are committed to being transparent about our DEI challenges and taking steps to address them. While we have made progress in some areas, we know we have more work to do and are committed to addressing the needs of our employees, ultimately fostering a culture of inclusivity within all communities where we operate.



# Risk management

Risk management is the identification, evaluation, and prioritization of risks followed by coordinated and economical application of resources to minimize, monitor, and control the probability or impact of unfortunate events or to maximize the realization of opportunities.

Risk management is a core strength and focus of our business from the design of every product we sell to the direct oversight of our company's senior management, Partfield has a rigorous global risk management framework.

This framework requires each individual product in every market to meet strict enterprise-wide risk management criteria on its own merit. Corporate Risk Management is engaged in risk oversight for all of Partfield principal risks on an enterprise-wide basis.

As such, roles within the department vary in scope but are generally involved in establishing key risk policies and related targets or limits, developing measurement methodologies and tools, monitoring the Company's risk exposures against targets, and assessing the effectiveness of risk management strategies.

To fulfill these functions, employees require a fundamental understanding of financial markets and models and a sound knowledge of the Company's businesses, strategies, and products.



Monitor and Review the risk



# "Worth is in the value we create for you."

We take pride in our diverse portfolio of investments and how they will help shape society, empowering our communities and businesses with financial vision and innovative endeavors, Partfield has driven progress in key sectors and markets



# CASHFLOW-DRIVEN INVESTMENT 1

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Minimum Investment: \$100 Maximum Investment: \$19,999.00

Percentage: 5%

Referral Percentage: 10%

This is a customized CDI approach that aims to integrate all sources of investment strategy and cashflows to help you profit on your investments for your multiple needs more efficiently. You also have the option to earn a referral commission down to your 4th downline which ranges from 10%, 5%, 2.5%, 1%.

# CASHFLOW-DRIVEN INVESTMENT 2

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Minimum Investment: \$20,000.00 Maximum Investment: \$59,999.00

Percentage: 7%

Referral Percentage: 10%

This is a customized CDI approach that aims to integrate all sources of investment strategy and cashflows to help you profit on your investments for your multiple needs more efficiently. You also have the option to earn a referral commission down to your 4th downline which ranges from 10%, 5%, 2.5%, 1%.

# CASHFLOW-DRIVEN INVESTMENT 3



Minimum Investment: \$60,000.00 Maximum Investment: \$139,999.00

Percentage: 9%

Referral Percentage: 10%

This is a customized CDI approach that aims to integrate all sources of investment strategy and cashflows to help you profit on your investments for your multiple needs more efficiently. You also have the option to earn a referral commission down to your 4th downline which ranges from 10%, 5%, 2.5%, 1%.

# CASHFLOW-DRIVEN INVESTMENT 4



Minimum Investment: \$140,000.00 Maximum Investment: \$259,999.00

Percentage: 11%

Referral Percentage: 10%

This is a customized CDI approach that aims to integrate all sources of investment strategy and cashflows to help you profit on your investments for your multiple needs more efficiently. You also have the option to earn a referral commission down to your 4th downline which ranges from 10%, 5%, 2.5%, 1%.



# CASHFLOW-DRIVEN INVESTMENT 5

Minimum Investment: \$260,000.00 Maximum Investment: \$499,999.00

Percentage: 14%

Referral Percentage: 10%

This is a customized CDI approach that aims to integrate all sources of investment strategy and cashflows to help you profit on your investments for your multiple needs more efficiently. You also have the option to earn a referral commission down to your 4th downline which ranges from 10%, 5%, 2.5%, 1%.

For all our investments portfolios the profits generated are paid out on a weekly interval throughout your contract duration.

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### **PERFORMANCE**

We strive to deliver the best possible risk-adjusted returns across asset classes, styles, and geographies. Above-average returns but with below-average volatility, we want to own diverse superior businesses no matter where the area is located in the world.

We are style agnostic we own value companies and we own what is considered growth companies, The thing about investing is no matter how much work you do, how well you know the company, how well you think you understand the business, the world is a fluid and dynamic place and you can still be wrong.

It's no the winners that ultimately determine the performances it's managing your mistakes, We believe part of our advantage is that we look out beyond one or two quarters.

The market can be very short-term thinking making those judgment calls based on what we think will look like 2 years, 5 years, 10 years from now that really isn't bigger yet. All our public investments are based on the funds we run, we think it's a good thing to do as it aligns our interest with every unitholder as they know.

That anything that happens to the funds gets better otherwise we feel it as much as anyone else and this makes for a very easy conversation when we are talking to our clients.